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INTEGRATED REPORTS

BEST UNDERGRAD B-SCHOOLS

Annual ranking of the top 50 programs

On Sale/Go Live: 2/27

Issue Date: 3/9

Print Ad Close: 2/9

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BEST PLACES TO LAUNCH A CAREER

The top 50 employers for recent grads

On Sale/Go Live: 9/4

Issue Date: 9/14

Print Ad Close: 8/17

Web Close: 9/1

BEST EXECUTIVE EDUCATION

Rankings of the top programs

On Sale/Go Live: 11/6

Issue Date: 11/16

Print Ad Close: 10/19

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PRINT-ONLY REPORT

THE B-SCHOOL LIFE

Beyond academic rigor, what's in it for you

On Sale/Go Live: 3/13

Issue Date: 3/23 - 3/30

Print Ad Close: 2/23

WEB-ONLY REPORTS

	GO LIVE
European B-Schools	3/16
Asia's B-Schools	4/20
Best Places to Intern	12/4

YOUNG PROFESSIONALS

Current and future leaders turn to BusinessWeek for valuable insight to help them rise to the next level.

From choosing the right school (undergrad to executive MBA) to top places to start a career, ambitious professionals get the in-depth analysis and informed rankings they need to make smart decisions at every stage.

Get your brand on the minds of this success-driven class of upwardly mobile individuals – in print and on our award-winning B-School Channel at BusinessWeek.com.

The image shows a screenshot of the BusinessWeek website. At the top, it says '728x90'. The BusinessWeek logo is prominent. Below the logo, there are navigation links: HOME, INVESTING, COMPANIES, TECHNOLOGY, INNOVATION, MANAGING, SMALL BIZ, B-SCHOOLS, ASIA, EUROPE, LIFESTYLE, MAGAZINE. A 'Current Issue' banner offers a 'Free Gift Offer' for subscribers. The main content area features an article titled 'The Best Places to Launch a Career' with a photo of astronauts. Other articles include 'Alibaba.com: Showing Stamina on the Asia BW50' and 'Outsourcing the Drug Industry'. A 'FEATURED VIDEO' section includes 'Recruiter Roundtable' and 'Protect Pregnant Workers'. A 'DEBATE ROOM' section is also visible. On the right, there's a 'THIS ISSUE' section for September 15, 2008, highlighting 'THE RIGHT STUFF' and 'Companies With The Right Stuff'. Below the website screenshot is a large image of the 'The Right Stuff' magazine cover, featuring the same group of astronauts. The cover text reads: 'ENERGY & THE ELECTION', 'BusinessWeek', 'LAUNCHING YOUR CAREER? DISCOVER 50 COMPANIES WITH THE RIGHT STUFF'.