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INTEGRATED REPORTS

THE OUTLOOK FOR ENERGY

Where things are headed

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GREENER CHINA AWARDS

The top eco-friendly businesses

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THE BUSINESS OF A SUSTAINABLE PLANET

Market forces working toward green

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THE OUTLOOK FOR ENERGY II

Where things are headed

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SUSTAINABILITY

The idea of sustainability has changed the way business operates. From clean energy technology to the politics surrounding oil, its effects are felt around the globe. Sustainable practices are altering business strategies across industries, from supply chain management to eco-friendly product design.

Leaders depend on BusinessWeek for insight into this rapidly shifting environment. In these special reports, we will cover the power players and examine how their actions are changing the business landscape—affecting products, processes, and people. Whether it's oil in Kazakhstan or emissions regulations in California, we will look at important developments and help senior executives make smarter decisions around sustainability.

Take advantage of these essential reports and reach success-driven professionals who trust BusinessWeek for our unique perspective on this vital business topic.

The screenshot displays the BusinessWeek website interface. At the top, the BusinessWeek logo is prominent. Below it, a navigation bar includes categories like HOME, INVESTING, COMPANIES, TECHNOLOGY, INNOVATION, MANAGING, SMALL BIZ, B-SCHOOLS, ASIA, EUROPE, LIFESTYLE, and MAGAZINE. The main content area features an article titled "The Biofuel Bubble" under the "SPECIAL REPORT" section. The article's sub-headline is "A horde of startups have smart ideas. But the challenges are many, and the winners likely will be Shell, BP, DuPont, and other majors." Below the article text, there are sections for "FEATURED VIDEO" (titled "Inside Verenium's Ethanol Plant") and "BW MALL - SPONSORED LINKS" (listing various business resources). To the right of the article, there are sections for "THIS ISSUE" (dated April 27, 2009) and "FEATURED SLIDE SHOWS". In the bottom right corner, a magazine cover is shown with the headline "IS WATER THE NEW OIL?" and a sub-headline "[T. BOONE PICKENS IS BETTING ON IT]". The cover features a cartoon illustration of an oilman in a hat sitting in water.