

**CONTACT | Your Account Manager**

or call 212-512-6900  
mediakit.businessweek.com

### INTEGRATED REPORT

#### WORLD'S MOST INFLUENTIAL COMPANIES

Annual ranking of those changing the game

On Sale/Go Live: 12/11

Issue Date: 12/21

Print Ad Close: 11/23

Web Ad Close: 12/8

# WORLD'S MOST INFLUENTIAL COMPANIES

In today's global marketplace, large corporations can rival entire nations in terms of power and influence. Our special report on the World's Most Influential Companies examines the impact that these leading enterprises have worldwide.

Considering such factors as a company's effect on the global economy, its innovation around products or services, and the level of employment and wealth that it generates, our editors explore what it means to be influential today, and where influence is heading tomorrow.

Leverage our connection to business decision makers looking to position their companies for success in the global arena.

728x90

**BusinessWeek**

UNSTRUCTURED FINANCE | Current Issue Free Gift Offer SUBSCRIBE NOW | BUSINESSWEEK SIGNS

HOME INVESTING COMPANIES TECHNOLOGY INNOVATION MANAGING SMALL BIZ B-SCHOOLS ASIA EUROPE LIFESTYLE MAGAZINE

Current Issue Past Issues Cover Story Podcasts Figures of the Week Small Biz Magazine BW TV Subscribe FAQs

INFLUENTIAL COMPANIES December 11, 2008, 5:00PM EST text size: T T

### The World's Most Influential Companies

In a year of loss, they're building market share, upending their industries, and changing consumers' lives

By Jena McGregor

**Business Exchange** Track and share business topics across the Web.

Featured Active New

- Defense Industry 158 new articles | 4 users
- Social Entrepreneurship 108 new articles | 3 users
- Health 2.0 95 new articles | 4 users
- Stock Investing 327 new articles | 7 users

THIS ISSUE December 22, 2008  
**Is the Jobs Panic Justified?**

RELATED ITEMS  
**A Gallery of Greats**  
Coming Up Fast: Companies to Watch  
Slide Show: The World's Most Influential Companies

"Power lasts 10 years," goes an old Korean proverb. "Influence, not more than a hundred."

APPLE	7	NEWS CORP.	7
GOOGLE	13	SABOTI ARANCO	30
IBM	21	TESLA	46
JPMORGAN CHASE	47	WALMART	47
MONSANTO	51	WAL-MART	48