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INVESTING

In today's uncertain economic environment, savvy investors are looking for fresh guidance when it comes to investing for the future.

In this report, BusinessWeek editors will deliver expert analysis of the economy to help our affluent audience maximize the rewards and minimize the risks in their portfolio. Both professional and personal investors will benefit from the smart strategies offered by our world-renowned financial minds and partnership with sister company Standard & Poor's.

Share your brand's strengths with discerning professionals who trust the valuable and timely guidance of our investment tools and insights.

INTEGRATED REPORT

2010 INVESTMENT OUTLOOK

Where to invest and why

On Sale/Go Live: 12/18

Issue Date: 12/28 - 1/4/10

Print Ad Close: 11/30

Web Close: 12/15

WEB-ONLY REPORTS

2/4	Financial Advisors
5/18	Asia Investing
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The image shows a screenshot of the BusinessWeek website's 'Investment Outlook 2009' page. The page features a navigation bar with links for HOME, INVESTING, COMPANIES, TECHNOLOGY, INNOVATION, MANAGING, SMALL BIZ, B-SCHOOLS, ASIA, EUROPE, LIFESTYLE, and MAGAZINE. The main content area includes a featured video titled 'Bond Fund Vet's High-Yield Optimism' and a list of articles such as 'After the Carnage: Bargains and Opportunities in 2009', 'Sleep Drop, Slow Ascent', and 'Obama's Action Plan'. A 'THIS ISSUE' sidebar highlights the 'Investment Outlook' for January 5, 2009. To the right, a large image of the 'Investment Outlook 2009' magazine cover is displayed. The cover features the BusinessWeek logo, the title 'INVESTMENT OUTLOOK', and a stack of cash with a 'CAUTION' sign. The cover also lists various investment topics like Stocks, Real Estate, Bonds, Global Plays, Green Energy, Commodities, and Infrastructure.