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INTEGRATED REPORT

HOME VALUE IN 2012

What will your home be worth?

On Sale/Go Live: 6/19

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HOME VALUE IN 2012

Despite the recent housing meltdown, savvy investors know that real estate can be a valuable tool for building and maintaining wealth. As with any financial strategy, the right decisions depend on thorough information and trusted insight.

In this special report, our editors will consider home prices today and explore where they're headed in the next few years. From demographics and infrastructure to job growth and immigration, this in-depth report will look at the factors that affect home prices across specific markets.

Showcase your brand to affluent professionals who are looking for guidance to maximize their investments in their personal and professional lives.

The screenshot shows the BusinessWeek website interface. At the top, there's a search bar and navigation links for 'BUSINESSWEEK' and 'BUSINESS EXCHANGE'. Below the navigation is a large banner area with the text '728x90'. The main content area is titled 'Real Estate' and features several articles. The primary article is 'Struggling Vacation Home Market Offers Rare Finds' by Chris Palmeri, with a sub-headline 'The World's Best Places to Live 2009'. To the right, there's a 'FEATURED BLOG' section with a quote: 'Describing thousands of dollars in fees her daughter was being charged by Countrywide to let her refinance under President Obama's re-financing plan, one reader writes: "I'm sure it was not Congress' intention to enrich mortgage lenders by allowing them to charge outrageous amounts to refinance mortgages under the government's program, but apparently that's exactly what's happening."'.

A graphic titled 'BusinessWeek MELTDOWN FOR HOUSING, THE WORST IS YET TO COME'. It features a red house with a large red liquid splash coming out of the top, symbolizing a housing market crash. The graphic also includes the text 'MYSTERY OF THE MISSING IPHONES 829' and 'THE WOUNDED DEAL ECONOMY 838'.