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### PRINT REPORT

#### **FINANCING YOUR RETIREMENT**

Strategies to ensure your future

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### INTEGRATED REPORT

#### **RETIREMENT GUIDE**

Tips and tactics to make it happen

Issue Date: 7/13-20  
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#### **INVESTING IN YOUR RETIREMENT**

Smart decisions today for a richer tomorrow

Issue Date: 11/23  
On Sale/Go Live: 11/13  
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### WEB-ONLY REPORTS

Investing in Your Retirement 4/7

# FOCUS ON RETIREMENT

Today's professionals know that smart retirement planning is one of the most important things they can do for themselves. While always a complex process, it's even more difficult in uncertain economic times. Whether in their 20s, 40s, or 60s, our savvy readers rely on BusinessWeek for trusted advice before, during, and after retirement.

Focus on Retirement special reports help our sophisticated audience make sense of the financial, healthcare, and insurance options available. Our affluent readers get answers to questions such as when to retire, what a second career might look like, and which strategies make sense for them.

Align your brand with the insight leaders rely on to make smarter decisions about their future today and tomorrow.

The image displays two versions of BusinessWeek content related to retirement. The top portion is a screenshot of the BusinessWeek website, showing a navigation bar with categories like HOME, INVESTING, COMPANIES, TECHNOLOGY, INNOVATION, MANAGING, SMALL BIZ, B-SCHOOLS, ASIA, EUROPE, LIFESTYLE, and MAGAZINE. The main content area features a large article titled "The 2008 Retirement Guide" with a sub-headline "Retirement Strategies for Tough Times". Below the article are sections for "Retirement Real Estate", "Your Post-Subprime Portfolio", and "Older but Wiser Advisers". The bottom right of the screenshot shows a "THIS ISSUE" sidebar with a date of July 14 & 21, 2008 and a featured slide show. The bottom portion of the image is a print magazine cover for the "SPECIAL ISSUE" titled "RETIREMENT STRATEGIES FOR TOUGH TIMES". The cover features a photograph of a man and a woman walking through a maze, with various headlines such as "NEST EGGS: HOW MUCH TO WITHDRAW", "HEALTH CARE: NEW OPTIONS FOR EARLY RETIREES", "INVESTMENTS: SMART PLAYS TO MAKE IN A RECESSION", "REAL ESTATE: MOVE OR STAY PUT & REMODEL", "BARTOLOMEO: JERRY LEVIN'S SECOND LIFE", and "PLUS: 401(k) HORROR STORIES".