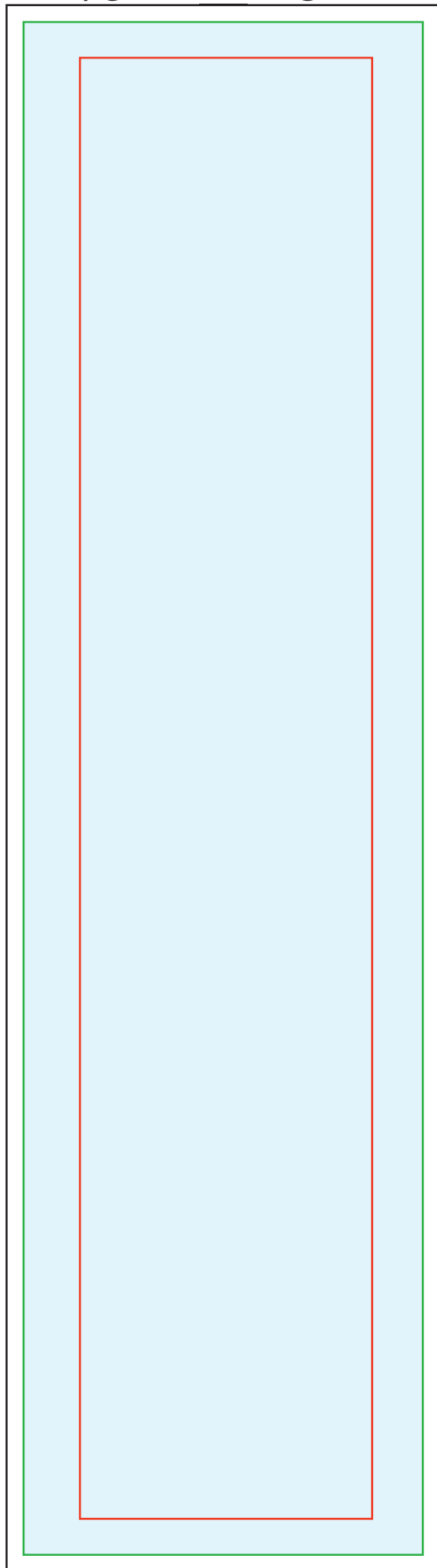


BusinessWeek

1/3 VERTICAL



RED = SAFETY = 2" X 10" (51mm x 254mm)

GREEN = TRIM = 2.5/8" X 10.1/2" (67mm x 266mm)

BLACK = FULL BLEED = 2.7/8" X 10.3/4" (73mm x 273mm)