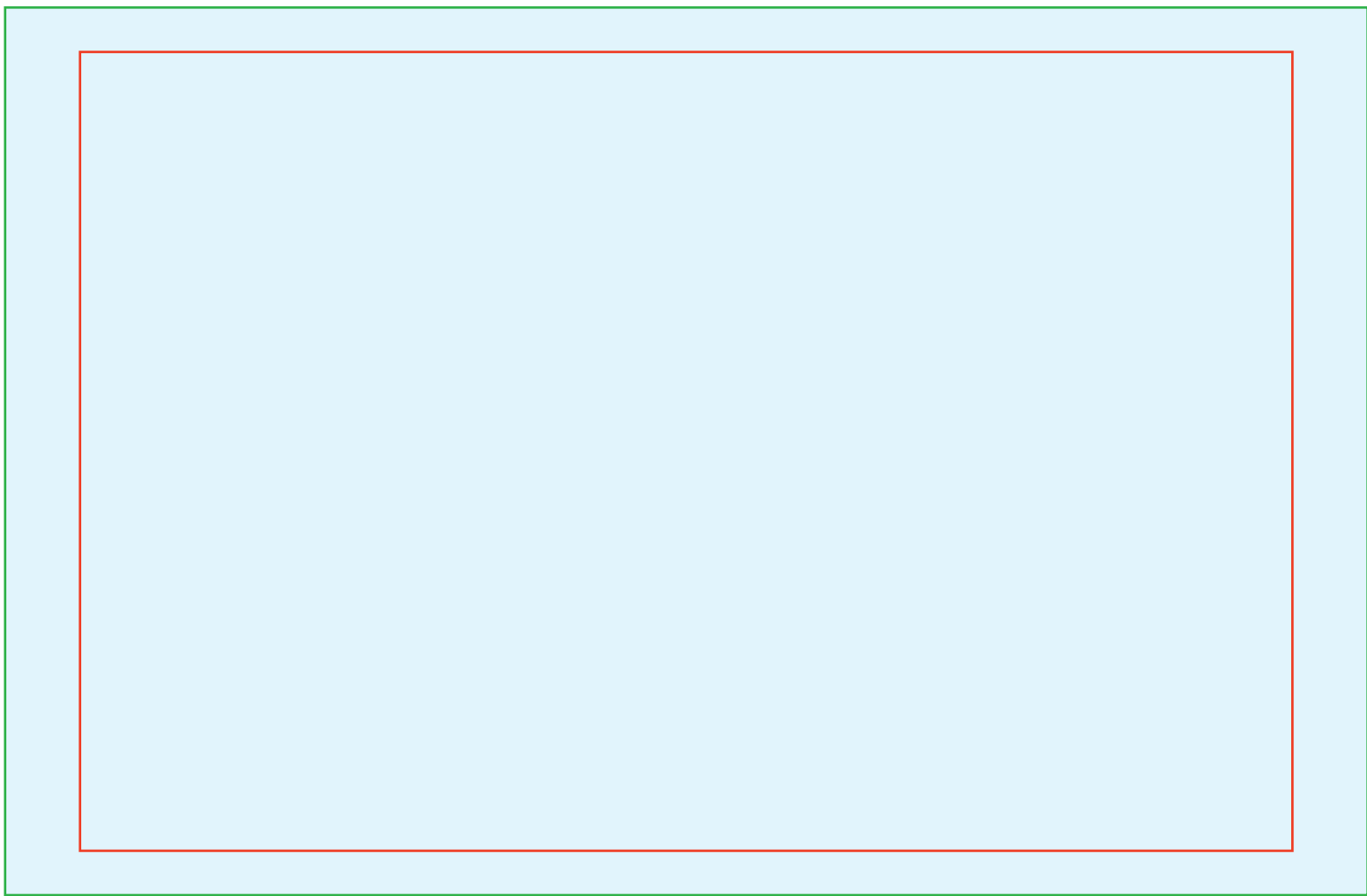


BusinessWeek 1/2 PAGE



RED = SAFETY = 7" X 4.5/8" (178mm X 117mm)
GREEN = TRIM = 7.7/8" X 5.1/8" (200mm x 130mm)
BLACK = FULL BLEED = 8.1/8" X 5.3/8" (206mm x 137mm)