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2009 SMALLBIZ CALENDAR

ISSUE	IN-HOME	AD CLOSE
Feb/Mar	2/20	1/23
Apr/May	4/10	3/13
June/July	6/12	5/15
Aug/Sept	8/14	7/17
Oct/Nov	10/16	9/18
Dec/Jan	12/4	11/6

In-home delivery within one week of above date.



EDITORIAL OVERVIEW

From the editors of BusinessWeek, SmallBiz delivers actionable insight to help small business professionals build stronger companies. Every issue provides relevant and timely articles focused on the unique challenges they face every day.

Targeted to companies with 300 or fewer employees, SmallBiz explores the issues that matter most to entrepreneurs. Our editors understand that small businesses face many of the same challenges large enterprises do, and need solutions tailored to smaller organizations.

REGULAR COLUMNS**CASH FIX**

Financial management for savvy entrepreneurs

FAMILY INC.

Dos and don'ts of running a successful family-owned business

JUMP START

Strategies for stimulating creativity to facilitate the next big idea

IN-DEPTH COVERAGE

- Technology
- Finance
- Health care
- Hiring
- Regulation
- Real estate

Get the attention of our audience of 675,000 small business decision makers in print and online.